

Google Scholar Help

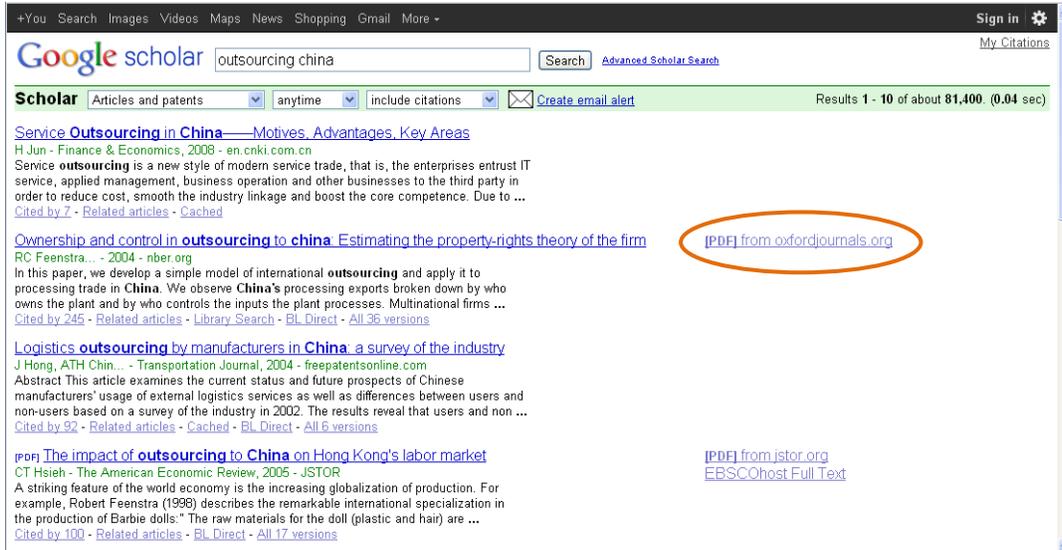
1. What is Google Scholar?

[Google Scholar](#) is a search tool used to locate articles in academic journals and other scholarly literature such as theses and dissertations, peer-reviewed papers, technical reports, and books.

Google Scholar can be a good place to start your research, but not all of the articles available from the Alverno Library are in Google Scholar. For more in-depth research, use Library databases found at [Databases by Subject](#).

2. How can I find full text for Google Scholar Articles?

When you see a link to the right of an article title in the Google Scholar results list, click the link to view the article.



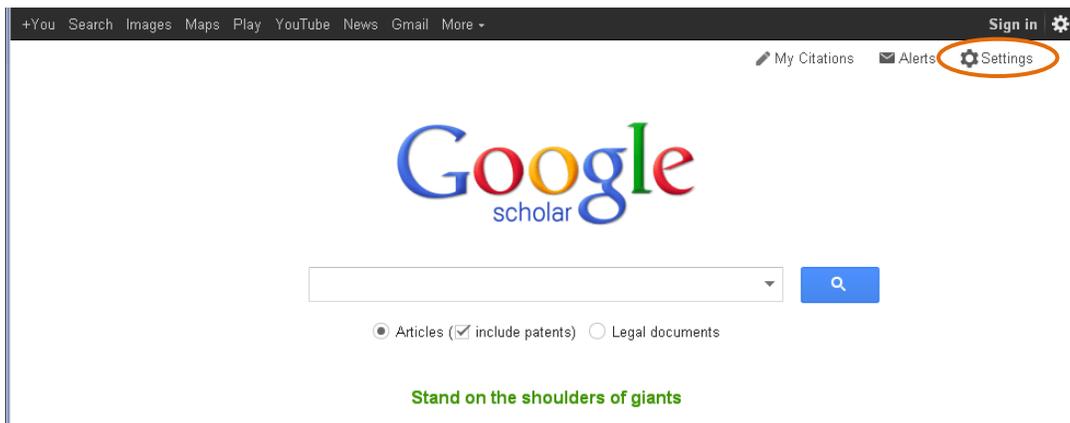
The screenshot shows the Google Scholar interface with the search term 'outsourcing china'. The results list includes:

- [Service Outsourcing in China—Motives, Advantages, Key Areas](#) (H Jun - Finance & Economics, 2008 - en.cnki.com.cn)
- [Ownership and control in outsourcing to china: Estimating the property-rights theory of the firm](#) (RC Feenstra... - 2004 - nber.org) - [PDF from oxfordjournals.org](#) (circled in orange)
- [Logistics outsourcing by manufacturers in China: a survey of the industry](#) (J Hong, ATH Chin... - Transportation Journal, 2004 - freepatentsonline.com)
- [The impact of outsourcing to China on Hong Kong's labor market](#) (CT Hsieh - The American Economic Review, 2005 - JSTOR) - [PDF from jstor.org](#) / [EBSCOhost Full Text](#)

3. How can I find Google Scholar Articles available from the Alverno Library?

To see articles from the Alverno Library, you can set Google Scholar preferences to include Alverno.

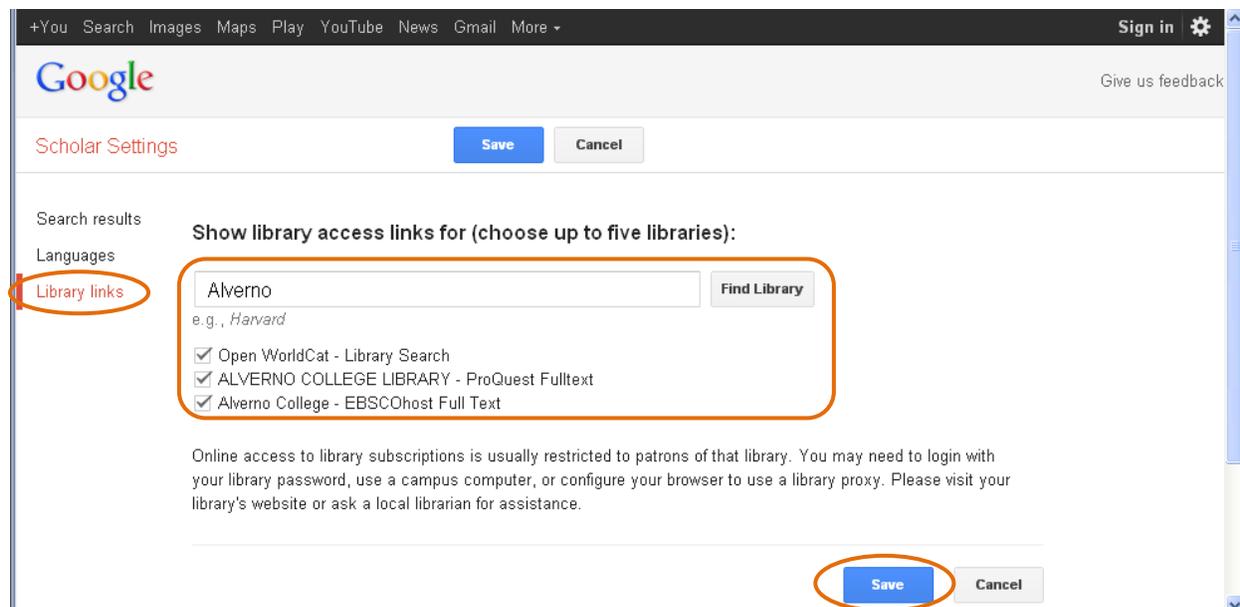
- Click "Settings".



The screenshot shows the Google Scholar homepage. In the top right corner, there are links for 'My Citations', 'Alerts', and 'Settings'. The 'Settings' link is circled in orange.

On the next screen,

- Click "Library links" in the left column.
- Type "Alverno" in the search box, then click "Find Library".
- Check the boxes for "Alverno College".
- Click "Save".



In your Google Scholar search results, links to articles found in Alverno databases will display to the right of the article titles. Click a link to view an article.

4. How can I access Google Scholar articles from off campus?

- For best results using Google Scholar from off campus, use the link to Google Scholar from the Alverno Library web site (<http://www.alverno.edu/library/findinginformation/databasesatoz/#gs>).
- Follow the instructions in Step 3 to set up Google Scholar preferences. Then, perform your search in Google Scholar.

5. What if I am asked to pay for an article in Google Scholar?

Never pay for an article!

Try the following:

- Check [Journals at Alverno](#) for print and online journals from the Alverno Library
- Check [Journal Titles](#) to see if the journal is available from another SWITCH Library
- Use the [InterLibrary Loan](#) Article Request form to request an article from another library
- If you are accessing Google Scholar from off campus, be sure to check Step 4 above.

Or let an Alverno Librarian help you to find the article for free:

- Email: [Ask a Librarian](#)
- Phone: 414-382-6062
- Visit the Library. Alverno librarians are always happy to help!