

ADVANCED OUTCOMES IN THE MAJOR AREA

DISCIPLINE: INTERNATIONAL BUSINESS

Discipline Outcomes	Advanced Level Abilities	
	Primary Focus	Related Focus
1. Uses discipline models and theories to analyze interdependence among systems, organizations, individuals and events in global settings.	Analysis, 5 Analysis, 6	Communication, 5 Communication, 6
2. Applies business and management principles to develop and deliver quality products or services in global markets.	Problem Solving, 5 Problem Solving, 6	Effective Citizenship, 5
3. Uses team and organizational skills to work effectively with diverse individuals, teams and organizational units to meet stakeholder and organizational goals.	Social Interaction, 5 Social Interaction, 6	Effective Citizenship, 5
3. Integrates global, social, economic, cultural, and political frameworks with other disciplines to analyze international business issues and practices.	Developing a Global Perspective, 5 Developing a Global Perspective, 6	Valuing, 5 Valuing, 6

**Advanced Level Courses Required for the Major (taken collectively this set of courses in various combinations contributes to the achievement of the outcomes of the major):**

**Required**

**Elective**

<p>MGT 300 Marketing Principles and Management  MGT 310 Finance  MGT 383 Internship Seminar  MGT 396 International Economics  MGT 400 Small Business Management  AC 400 Management External Assessment  MGT 410 Business Policy &amp; Strategy  MGT 412 Business Practicum  MGT 483 Advanced Internship</p> <p>GLS 475 Global Studies Senior Seminar  OR  MGT 364 Global Marketing</p> <p>6 credits of foreign language</p> <p>12 credits semester abroad courses,  6 credits must be in international business.</p>	
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**Advanced Ability Units Required for the Major:**

All majors are required to demonstrate levels 5 and 6 of Social Interaction and Developing a Global Perspective as well as advanced levels of either Analysis or Problem Solving.								
Advanced Courses	Analysis		Problem Solving		Social Interaction		Developing a Global Perspective	
	5	6	5	6	5	6	5	6
MGT 300	X		X		X			
MGT 310	X		X					
MGT 396	X						X	X
MGT 400	X	X	X	X				
MGT 410	X	X	X	X	X	X		
MGT 412	X	X	X	X	X	X		
MGT 483	X	X			X	X		
MGT 364	X	X	X	X	X	X	X	X