

ADVANCED OUTCOMES IN THE MAJOR AREA

DISCIPLINE: BUSINESS AND MANAGEMENT

Major: BUSINESS AND MANAGEMENT

Discipline Outcomes	Advanced Level Abilities	
	Primary Focus	Related Focus
1. CRITICAL THINKING/COMMUNICATING: Uses discipline models and theories to analyze interdependence among systems, organizations, individuals and events.	Analysis, 5 Analysis, 6	Communication, 5 Communication, 6
2. ENTERPRISING/PROBLEM SOLVING: Applies business and management principles to develop and deliver quality products or services.	Problem Solving, 5 Problem Solving, 6	Effective Citizenship, 5
3. INTERACTING/LEADING: Uses team and organizational skills to work effectively with diverse individuals, teams and organizational units to meet stakeholder and organizational needs.	Social Interaction, 5 Social Interaction, 6	Effective Citizenship, 5

Advanced Level Courses required for the Major (taken collectively this set of courses in various combinations contributes to the achievement of the outcomes of the major):

Required

Elective

MGT 300 Marketing Principles and Management	Majors may select from any of the following electives which are offered in either the weekday or weekend time frames:
MGT 310 Finance	
AC 414 Professional Interview	
MGT 400 Small Business Management and Decision Making	
MGT 410 Business Policy & Strategy	
MGT 412 Business Practicum	
MGT 483 Advanced Internship Seminar	
	CIT 270 Web Design
	MGT 280 Optimizing Modeling with Spreadsheets
	CIT 372 Advanced Web Design
	MGT 202 Managerial Accounting and Decision Making
	MGA 275 Tax Accounting, Strategy & Planning
	MGT 375 Intermediate Financial Accounting I
	MGT 376 Intermediate Financial Accounting II
	MGT 475 Advanced Financial Accounting
	MGT 487 Auditing
	MGT 211 Microeconomics
	MGT 370 Human Resource Management

	<p>Elective, cont.</p> <p>MGT 380 Business Law MGT 488 Adult Education Human Resources Program Training MGT 364 Global Marketing MGT 396 International Economics MGT 360 Marketing Research MGT 361 Understanding Personal and Professional Selling MGT 362 Integrated Marketing Communications MGT 363 Social Media Marketing</p>
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Advanced Ability Units Required for the Major:

<p>All majors are required to demonstrate levels 5 and 6 of Social Interaction and advanced levels of either Analysis or Problem Solving. Management and psychology double majors demonstrate levels 5 and 6 of Problem Solving and Communication for their management major.</p>						
Advanced Courses	Analysis		Problem Solving		Social Interaction	
	5	6	5	6	5	6
MGT 300	X		X		X	
MGT 310	X		X			
MGT 400	X	X	X	X		
MGT 410	X	X	X	X	X	X
MGT 412	X	X	X	X	X	X
MGT 483	X	X	X	X	X	X
MGT Elective	X	X	X	X	X	X