## ADVANCED OUTCOMES IN THE MAJOR

**DISCIPLINE: INTERACTIVE MEDIA DESIGN**

<table>
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<tr>
<th>Discipline Outcomes</th>
<th>Advanced Level Abilities</th>
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| 1. Integrate communication strategies, technological proficiency and artistic principles to design purposeful and creative media.                                                                                  | Primary Focus: Problem Solving, 5 & 6  
|                                                                                                                                                                                                               | Related Focus: Communication, 5 & 6  
| 2. Meet complex challenges in various communication settings by managing human and technological resources.                                                                                                   | Primary Focus: Social Interaction, 5 & 6  
|                                                                                                                                                                                                               | Related Focus: Communication, 5 & 6  
| 3. Apply interdisciplinary frameworks and theories to design effective media solutions that address the diverse needs and perspectives of global clients and audiences.                            | Primary Focus: Developing a Global Perspective, 5 & 6  
|                                                                                                                                                                                                               | Related Focus: Communication, 5 & 6  

Advanced Level Courses required for the Major (taken collectively this set of courses in various combinations contributes to the achievement of the outcomes of the major):

**Required**

- IMD 381  
- IMD 401  
- IMD 499  
- INTERN 383  

Advanced Ability Units required for the Major:

- Problem Solving, 5  
- Problem Solving, 6  
- Social Interaction, 5  
- Social Interaction, 6  
- Developing a Global Perspective, 5  
- Developing a Global Perspective, 6