Generational Diversity: Characteristics and Values of Millennials in the United States and Wisconsin

Authors: Amanda Page-Hoongrajok, B.A., and Kris Vasquez, Ph.D.

Millennials, those born between 1982 and 2000, are the largest generation in American history. Millennials are having a large impact on the social, economic, and political arenas. This influence on society has left many wondering who is the Millennial? Our research examines the Millennials, and their formative experience to help better understand this large and powerful generation.

A Conversation with Amanda Page-Hoongrajok

Amanda Page-Hoongrajok (pictured to the right) is an Alverno College alum, an economics graduate student at Roosevelt University in Chicago, IL. Amanda currently teaches basic mathematics at a vocational school and is a graduate assistant for Roosevelt’s Department of Economics. Amanda’s current work with the Research Center involves projects dealing with generational diversity and the economic status of women in Wisconsin. Amanda hopes to one day become a professor of economics.

Question: What were your thoughts doing this research as a Millennial?
Answer: As a Millennial writing about Millennials, I found that my experiences validating a lot of the data. I’d catch myself thinking “that is so true” at things that were good (being technologically inclined), bad (being vain), and ugly (severe unemployment).

Question: How can this information be used by other generations to work with Millennials?
Answer: The report is written in a way that doesn’t just list off qualities of Millennials but gives the reader a context to understand how Millennials are distinctive than generations before them.

Question: What impact would you like to see this research have on the community? Who would benefit from the information included in the report?
Answer: As the report states, Millennials are the largest generation in American history and will become an influential electorate in the near future. That alone should encourage community leaders, academics, and policy makers to find out as much as they can about them! This report can be used to start a conversation about Millennials and really dig in to who they are and why it matters.

Question: What have you enjoyed most about working at the Research Center?
Answer: The most enjoyable aspect of my work at the Research Center was actually engaging the research. It is refreshing to know that this is research that won’t sit on a shelf collecting dust. This research will hopefully inspire more questions and curiosity about this very fascinating generation.
MAKING A DIFFERENCE IN THE COMMUNITY!

Jacobus Grant Awarded to the Research Center

We are proud to report that the Research Center has been awarded a grant from the Jacobus Foundation to disseminate our anti-bullying curriculum. The Charles D. Jacobus Family Foundation’s goal is to help children in Southeastern Milwaukee by providing funding to programs aimed at bettering the community for future generations. The funding that we have received will allow us to be able to train 150 educators from 50 schools in Southeastern Wisconsin. We will be offering trainings in Spring 2013 and Fall 2013. For more information, please contact us at: ResearchCenter@alverno.edu.

HOW CAN YOU GET INVOLVED?

For More information about the Research Center, visit our website at: www.alverno.edu/research/

Donate to the Research Center

Contact Us:
414.382.6473

“Like” Us on Facebook

TAKING A STAND: VIOLENCE PREVENTION FORUM

Just “Us” Girls: Girls Violence Prevention Forum

Research Center Executive Director, Rhonda M. Ware was a featured speaker at The Images of Us (IOU) Sports Event in October of 2012. The event focused on helping girls prevent and overcome violence by offering a safe space to share with other women. Laura Kaeppeler, Miss America 2012, was a featured speaker, and spoke about overcoming adversity to become a leader. Laura is the founder of Circles of Support, an organization whose mission is to reduce the endless cycles of crime by mentoring children of incarcerated parents.

EVENT SPOTLIGHT:

Film Screening at Alverno College

The Research Center will be holding a screening of Laj Waghray’s film Sleepovers, February 20, 2013 from 5:30pm-7:30pm in Wehr Hall, Alverno College. Sleepovers chronicles the lives of four girls for ten years, from adolescence to young adulthood. Through this film, the audience not only shares the stories of the girls’ journeys to womanhood, but realizes how important it is that girls know they are not alone. The session will feature a talk back with the director, Laj Waghray. This event is free for students (with ID’s), $10 for adults and non-students. All proceeds will go to the Research Center. For more information about this event email us at: ResearchCenter@alverno.edu

SPREAD THE WORD!

Do you like what we are doing for the community? Would you like us to share with your organization? The Research Center is a community resource. If you are interested in learning more about what we do, having us talk to your organization, or are interested in our evaluation services, please contact us at: ResearchCenter@alverno.edu.