

# **Google Scholar Help**

#### 1. What is Google Scholar?

<u>Google Scholar</u> is a search tool used to locate articles in academic journals and other scholarly literature such as theses and dissertations, peer-reviewed papers, technical reports, and books.

Google Scholar can be a good place to start your research, but not all of the articles available from the Alverno Library are in Google Scholar. For more in-depth research, use Library databases found at <u>Databases by Subject</u>.

### 2. How can I find full text for Google Scholar Articles?

When you see a link to the right of an article title in the Google Scholar results list, click the link to view the article.

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Google scholar outsourcing china Search Advanced Scholar Search	<u>My Citations</u>
Scholar Articles and patents 💌 anytime 💌 include citations 💌 🔀 Create email alert	Results 1 - 10 of about 81,400. (0.04 sec)
Service Outsourcing in China — Motives, Advantages, Key Areas H Jun - Finance & Economics, 2008 - en cnki com cn Service outsourcing is a new style of modern service trade, that is, the enterprises entrust IT service, applied management, business operation and other businesses to the third party in order to reduce cost, smooth the industry linkage and boost the core competence. Due to Cited by 7 - Related ancies - Cached Ownership and control in outsourcing to china. Estimating the property-rights theory of the firm RC Feenstra 2004 - nber org In this paper, we develop a simple model of international outsourcing and apply it to processing trade in China. We observe China's processing exports broken down by who owns the plant and by who controls the inputs the plant processes. Multinational firms Cited by 245 - Related ancies - Library Search - BL Dref - All 36 versions Logistics outsourcing by manufacturers in China. a survey of the industry	from oxfordjournals.org
J Hong, ATH Chin Transportation Journal, 2004 - freepatentsonline.com Abstract This article examines the current status and future prospects of Chinese manufacturers' usage of external logistics services as well as differences between users and non-users based on a survey of the industry in 2002. The results reveal that users and non <u>Cited by 92 - Related articles - Cached - BL Direct - All 6 versions</u> pener The impact of <b>outsourcing to China</b> on Hong Kong's labor market IPDEI	from istor ora
CT Hsieh - The American Economic Review, 2005 - JSTOR ELEVANCE CONTROL OF THE American Economy is the increasing globalization of production. For example, Robert Feenster (1998) describes the remarkable international specialization in the production of Barbie dolls:" The raw materials for the doll (plastic and hair) are Cited by 100 - Related articles - BL Direct - All 17 versions	COhost Full Text

- **3.** How can I find Google Scholar Articles available from the Alverno Library? To see articles from the Alverno Library, you can set Google Scholar preferences to include Alverno.
  - Click "Settings".

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On the next screen,

- Click "Library links" in the left column.
- Type "Alverno" in the search box, then click "Find Library".
- Check the boxes for "Alverno College".
- Click "Save".

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Library links	Averno Find Library   e.g., Harvard Open WorldCat - Library Search   ALVERNO COLLEGE LIBRARY - ProQuest Fulltext Alverno College - EBSCOhost Full Text   Online access to library subscriptions is usually restricted to patrons of that library. You may need to login with	
	your library password, use a campus computer, or configure your browser to use a library proxy. Please visit your library's website or ask a local librarian for assistance.	V

In your Google Scholar search results, links to articles found in Alverno databases will display to the right of the article titles. Click a link to view an article.

#### 4. How can I access Google Scholar articles from off campus?

- For best results using Google Scholar from off campus, use the link to Google Scholar from the Alverno Library web site (<u>http://www.alverno.edu/library/findinginformation/databasesatoz/#gs</u>).
- Follow the instructions in Step 3 to set up Google Scholar preferences. Then, perform your search in Google Scholar.

## 5. What if I am asked to pay for an article in Google Scholar? Never pay for an article!

Try the following:

- Check Journals at Alverno for print and online journals from the Alverno Library
- Check Journal Titles to see if the journal is available from another SWITCH Library
- Use the InterLibrary Loan Article Request form to request an article from another library
- If you are accessing Google Scholar from off campus, be sure to check Step 4 above.

Or let an Alverno Librarian help you to find the article for free:

- Email: Ask a Librarian
- Phone: 414-382-6062
- Visit the Library. Alverno librarians are always happy to help!