

**ADVANCED OUTCOMES IN THE MAJOR AREA
DISCIPLINE: HEALTH EDUCATION**

Discipline Outcomes

1. Analyze the needs, assets, and capacity of individuals, communities, and systems to effectively plan, implement and evaluate health education. [Analysis 5; CHES 1, 2, 3, 4*]
2. Select and use appropriate research designs and inquiry methods to conduct evaluation of, and research related to health education. [Analysis 5; Valuing Level 5, CHES 4*]
3. Use collaboration and leadership skills within formal and informal cultures and structures to administer and manage health education and achieve individual goals and organizational mission. [Communication Level 5, Effective Citizenship Level 6; CHES 4, 5, 6*]
4. Implement audience-appropriate approaches to communicate valid health information and promote evidenced-based resources to priority populations. [Communication Level 5, Analysis Level 6, Valuing Level 5; CHES 3, 6, 7*]
5. Advocates for and influences health-related policy supporting individual and community wellness. [Communication Level 5, Valuing Level 5, Effective Citizenship Level 5; CHES 4, 7*]

**CHES refers to the “Seven Areas of Responsibility” established by the National Commission for Health Education Credentialing (NCHEC) for Health Educators seeking the Certified Health Education Specialist (CHES) credential.*