ADVANCED OUTCOMES IN THE MAJOR AREA

DISCIPLINE: COMMUNICATION, MANAGEMENT AND TECHNOLOGY

Discipline Outcomes	Advanced Level Abilities	
	Primary Focus	**Related Focus**
1. INTERACTIVE LEADING: Uses communication and management frameworks and emerging technologies to interact effectively with others in organizational contexts requiring leadership.	Social Interaction, 5 Social Interaction, 6	Communication, 5 Communication, 6
2. ETHICAL PRACTICES: Interprets the impact of professional standards and practices on individuals, organizations, and society and uses valuing frameworks to make professional decisions.	Valuing, 5 Valuing, 6	Communication, 5 Communication, 6
3. CRITICAL ANALYSIS: Effectively applies organizational, communication, and information management frameworks to analyze, develop and evaluate solutions/results in diverse contexts.	Analysis, 5 Analysis, 6	Effective Citizenship, 5
4. ENTERPRISING/PROBLEM SOLVING: Takes the initiative to identify and apply new technologies for solving problems and pursuing opportunities for organizational improvement.	Problem Solving, 5 Problem Solving, 6	Social Interaction, 6

Courses required for the Major (taken collectively this set of courses, along with 21 credits of elective courses in a specialization area, contributes to the achievement of the outcomes of the major):

Required		Specializations
CIT 200	Foundations of Computing & Information Technology	Information Technology
CIT 270	Web Design	Marketing Management
		Organizational Communication
CIT 300	Computer Components	Public Relations
OR		Technical Communication
CIT 372	Advanced Web Design	Training and Development
CIT 368	Dynamic Web Pages	
OR		
CIT 376	Systems Analysis & Design	
MGT 100	Introduction to Business and Management	
MGT/PCM120	Interpersonal and Group Communication	
MGT 221	Managing in Organizations	
MGT 300	Marketing Principles and Management	
MGT 405	Women and Leadership	
OR		
MGT 435	High Performance Management: Principles and Practices	
PCM 101	Introduction to Professional Communication	
PCM 130	Writing: The Editing Process	
PCM 170	Visual Communication	
PCM 230	Influence and General Semantics	
PCM 320	Advanced Media Studies and Multimedia Production	
PCM 300	Advanced Writing: Professional Applications	
CMT 499	Professional Practice Seminar	

Advanced Ability Units Required for the Major:

Analysis, 5	Social Interaction, 5
Analysis, 6	Social Interaction, 6
Problem Solving, 5	Valuing, 5
Problem Solving, 6	Valuing, 6