

ADVANCED OUTCOMES IN THE MAJOR

DISCIPLINE: INTERACTIVE MEDIA DESIGN

Discipline Outcomes	Advanced Level Abilities	
	Primary Focus	Related Focus
1. Integrate communication strategies, technological proficiency and artistic principles to design purposeful and creative media.	Problem Solving, 5 & 6	Communication, 5 & 6
2. Meet complex challenges in various communication settings by managing human and technological resources.	Social Interaction, 5 & 6	Communication, 5 & 6
3. Apply interdisciplinary frameworks and theories to design effective media solutions that address the diverse needs and perspectives of global clients and audiences.	Developing a Global Perspective, 5 & 6	Communication, 5 & 6

Advanced Level Courses required for the Major (taken collectively this set of courses in various combinations contributes to the achievement of the outcomes of the major):

Required

IMD 381	Content Development for Interactive Media
IMD 401	New Media
IMD 499	Senior Seminar
INTERN 383	Internship

Advanced Ability Units required for the Major:

Problem Solving, 5
Problem Solving, 6
Social Interaction, 5
Social Interaction, 6
Developing a Global Perspective, 5
Developing a Global Perspective, 6